



Maldon Incorporated

COMMITTEE MEETING

Minutes of the meeting held on Wednesday, 21 March 2007 at 7:30 pm in the Alluvial Café

Meeting commenced at 7:35 pm

1. Present:

Marjorie Smidt (President), Shirley Little (Vice-president), Clive McCann (Secretary), Jenni Farrar (Treasurer), Graeme Ford and Pauline Matheson.

2. In attendance:

Ian French, Lee French, Frank Green, Dianne Hill, Viv Markham, Clive Mitchell and Kerrie Mitchell

3. Apologies

Angelina Chaperon and Lynette Chapple

4. Minutes of the previous meeting

Motion that the minutes be confirmed.

Moved/seconded: Marjorie Smidt/Jenni Farrar - Carried

5. Business arising

5.1 Letter from Keith Harper

Requesting that Maldon Inc obtain from Mount Alexander Shire clarification of its request for businesses to indemnify the Shire against public liability claims.

Motion that Mount Alexander Shire be contacted to ask for clarification as who is requesting the information and which businesses are being asked

Moved/seconded: Jenni Farrar/Shirley Little - Carried

6. Correspondence

See attached list

Motion that the correspondence be accepted.

Moved/seconded: Graeme Ford/Jenni Farrar - Carried

7. New memberships

Nil

8. Reports

8.1 President

The President's report was tabled

8.1.1 Meeting with Elissa O'Connor, Manager, Tourism Services Unit

The discussion points, included as correspondence, provided by Elissa O'Connor were discussed and it was agreed that further discussions should be held on the printing of a brochure to replace the Historic Maldon Brochure and to consider the composition of a "Memorandum of Co-operation"

Motion that the Maldon Inc supports the joint production of the Maldon/Castlemaine brochure subject to clarification of costs, the commitment required and the time to publication.

Moved/seconded: Jenni Farrar/Pauline Matheson - Carried

Motion that the committee enter into discussions with Elissa O'Connor to prepare a Memorandum of Co-operation.

Moved/seconded: Clive McCann/Marjorie Smidt - Carried

8.2 Treasurer

- The Treasurer's report was tabled
- 8.3 Promotions and Publications Committee
- 8.3.1 Maldon in Winter
- Viv Markham suggested that the festival should be limited to the period starting 8 July and continue for approximately three weeks
 - The Taste of Gold Committee will hold a Wine and Food Festival in Mail Street during that period
- Motion that a budget of \$2,000 be allocated for Maldon in Winter expenses.
Moved/seconded: Marjorie Smidt/Pauline Matheson- Carried
- 8.3.2 Clive McCann reported that
- there had been an increased number of inquiries for accommodation in the last month
 - two bus tours had been requested
 - the Gardens in a Dry Climate talk was scheduled for Thursday 22 March
 - the Broadband and VoIP talk was scheduled for Monday 16 April
- 8.4 Diggings Committee Representative
The report was tabled

Motion that the reports be accepted.

Moved/seconded: Clive McCann/Pauline Matheson - Carried

9. General Business

- 9.1 MAP2020
Clive McCann reported on the workshop to which he had been invited. The purpose of MAP2020 is to develop a community plan for Mount Alexander Shire. The consultants stated that the public would be asked to complete questionnaires, individuals in the community would be consulted and meetings would be held to gather views of residents in the Shire.
- 9.2 Horse droppings
There have been some complaints that the horse droppings from the horses travelling up Main Street are impacting on businesses
Motion that Pauline Matheson approach Champagne Tours with a request that for them to find a way to reduce the horse droppings from their horses.
Moved/seconded: Pauline Matheson/Clive McCann - Carried
- 9.3 Newsletter
- Request members to suggest activities for Maldon in Winter and to actively participate in the events
 - Notify members that the publication of the Historic Maldon Brochure will be deferred while the proposal for a joint publication is discussed.
- 9.4 Romulus my Father
- The Committee was informed that the screening of Romulus my Father will be held in Castlemaine at the Theatre Royal on 31 May 2007.
 - The suggestion is that Maldon Inc should take advantage of this event and use it for publicity.
 - The Committee was asked to think of ways of using this event, possibilities suggested were to invite members of the production company to return to Maldon, include information on the website and any other ideas.

10. Time and Date of next meeting

7:30 pm, Wednesday, 16 May 2007

11. Close of Meeting

Meeting closed at 9:50 pm

President: Date: