



# Maldon Incorporated

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## COMMITTEE MEETING

Minutes of the meeting held on Wednesday, 20 June 2007 at 7:30 pm in the Alluvial Cafe

Meeting commenced at 7:45 pm

**1. Present:**

Marjorie Smidt (President), Clive McCann (Secretary), Angelina Chaperon, Jenni Farrar (Treasurer), Graeme Ford and Pauline Matheson.

**2. In attendance:**

Dianne Green

**3. Apologies**

Shirley Little and Viv Markham

**4. Minutes of the previous meeting**

Motion that the minutes be confirmed.

Moved/seconded: Graeme Ford/Marjorie Smidt - Carried

**5. Business arising**

5.1 Public liability policy has been extended to the end of August to cover the Art Show.

5.2 Clive McCann reported that 23 attended the Networking dinner that was held at the Penny School Gallery with Elissa O'Connor as guest speaker.

**6. Correspondence**

See attached list plus email from Viv Markham providing an update on Maldon in Winter

6.1 Jenni Farrar has been unable to contact Capital Insurance to clarify the conditions for the public liability cover. Jenni is to try again.

6.2 A letter of resignation was received from Pauline Matheson who informed the committee that as she had sold her business she would no longer be able to attend meetings.

Motion that the correspondence be accepted.

Moved/seconded: Jenni Farrar/Clive McCann - Carried

**7. New memberships**

Nil

**8. Reports**

8.1 President

The President's report was tabled

8.1.1 Geof Little

- The passing of Geof Little was noted with regret. He had been an active supporter of Maldon and its business associations for the time that he had lived in Maldon.
- Flowers and a card had been sent to Shirley Little on behalf of Maldon Inc members expressing our sympathy at her loss.
- A notice had been placed in the Tarrangower Times expressing the regrets of Maldon Inc and recognising the work that Geof had done for Maldon.
- Viv Markham invited committee members to a dinner on Saturday, 30 June to recognise the closing of the business by Shirley and wishing her well in her

retirement.

#### 8.1.2 Bendigo Bank

Marjorie Smidt informed the committee about the Maldon Inc application to the Community Endowment Fund. The application is requesting \$8,500 to match Maldon Inc's \$8,500 to provide a marketing person to promote Maldon.

#### 8.1.3 Meeting with Elissa O'Connor

- Reported that the design of the Official Visitors Guide is progressing, the content may include material from the Historic Maldon Brochure and Maldon Inc will be able to proof read the draft version
- Members will be expected to pay between \$250 and \$300 for a one-fifth page advertisement
- Reported that CBA Inc has closed down
- The Mount Alexander Shire web site is to be upgraded
- Book Victoria is being considered as the booking facility that will be used by the Shire

#### 8.1.4 National Trust Plaque

Marjorie Smidt has received the plaque and it was suggested that the plaque could be displayed in the window of the now vacant Affordable Accommodation window

#### 8.1.5 Romulus my Father

Two posters for the film have been donated and have been signed by leading members of the film production

Motion that the posters be framed at a cost of approximately \$300 and displayed in appropriate locations

Moved/seconded: Marjorie Smidt/Jenni Farrar - Carried

### 8.2 Treasurer

The Treasurer's report was tabled

#### 8.2.1 GST

Jenni Farrar recommended that Maldon Inc withdraw from the GST scheme as our annual income was less than mandatory limit, we would be GST neutral and the work for a treasurer would be greatly reduced.

Motion that Maldon Inc opt out of the GST simplified tax system.

Moved/seconded: Jenni Farrar/Marjorie Smidt - Carried

### 8.3 Promotions and Publications Committee

#### 8.3.1 Maldon in Winter

Viv Markham reported on the work that has been done to this stage

#### 8.3.2 Maldon Art Show

- Angelina Chaperon reported that the number of entries at this time appear to be satisfactory
- The judges are Trish Walsh and Johnin Wood from the Possum Gully Galleries
- There has been an additional sponsorship of \$200 by Alliance Resources Ltd
- It was decided that the opening of the Art Show should be at 3:00 pm

### 8.4 Diggings Committee Representative

No report was tabled

Motion that the reports be accepted.

Moved/seconded: Jenni Farrar/Graeme Ford - Carried

## 9. General Business

### 9.1 Annual General Meeting

- The committee declared that the Annual General Meeting should be held at 7:30 pm on Wednesday, 15 August 2007

- The Band Hall will be booked for the meeting
  - Whether there will be a speaker and who could speak will be decided at the next committee meeting
- 9.2 Elissa O'Connor  
The committee decided that as there had not been a concrete proposal offered by Mount Alexander Shire of a fee structure for members of Maldon Inc who would use the marketing opportunities offered by the Shire discussions could not proceed any further until we had a written outline of the joint marketing agreement.

Motion that a letter should be written to Elissa O'Connor requesting a clearly stated proposal for the joint marketing agreement stating the financial commitment expected of Maldon Inc members and where non-members of Maldon Inc will be placed in any future marketing by the Shire. It should also state that the committee would be unable to proceed further until it receives this proposal

Moved/seconded: Jenni Farrar/Clive McCann - Carried

- 9.3 Letter to Adrian Robb  
The draft letter to Adrian Robb, CEO, Mount Alexander Shire was circulated. The letter summarises the correspondence that Maldon Inc has had with the Shire over the past two years and the outcome for each of the requests. Several amendments were made and it was decided to send the letter
- 9.4 Location for Committee Meetings  
As the Alluvial Café will not be available for future meetings a new location is required. Marjorie Smidt and Clive McCann will find a new location.
- 9.5 Resignations from the Committee

Motion that letters of appreciation should be sent to Shirley Little and Pauline Matheson thanking them for their commitment to Maldon Inc and the work that they had done

Moved/seconded: Marjorie Smidt/Clive McCann - Carried

## 10. Time and Date of next meeting

7:30 pm, Wednesday, 18 July 2007

## 11. Close of Meeting

Meeting closed at 10:10 pm

President: ..... Date: .....